



YBB News

Spring 2006

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● Yonge-Bloor-Bay Business Association ● Yonge-Bloor-Bay Business Association ● Yonge-Bloor-Bay Business Association ●

Join an Association committee

We need active volunteers for the various committees that form the backbone of the Association. Please review the list below and select one or two. We need your help and you will benefit from some new friendships and from getting more closely involved with one of the more dynamic area business advocacy in the downtown Toronto core. For additional information, **e-mail: info@ybba.org** or call the association office: **416-922-4211**. Your support is always welcome.

Communications

Maintains two-way lines of communication to the businesses and residents of the area through various channels including the electronic newsletter and e-mail. The communications committee also liases with other committees of the Association to help them with their communications needs where appropriate. And it establishes and maintains lines of communication with the local community.

Government Affairs

- Keeps abreast of property-tax initiatives and other issues and developments undertaken by government that can affect the interests of YBB members. The effort includes formal and informal representations to public policy makers and decision makers whose attitudes and actions can affect the interests of the Association's membership.
- The committee also ensures that the Association is adequately represented at municipal meetings which affect the membership. It also ensures that YBB members are kept informed of municipal developments and issues that affect their business interests.

Membership

Plans and carries out programs and activities that help the Association to attract and retain new members. The committee

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Fax: 416-928-2034
E-mail: info@ybba.org
www.ybba.org

Welcome New Members!

Espresso Uno Cappuccino Catering

Michael Scott
 146 Bedford Rd., Suite 3
 Tor., ON, M5R 2K8
 P: 416-712-9482
 E: Michael@espressouno.com

Nike

Nuccio Ferri, Sales Manager
 110 Bloor St. W.
 Tor., ON, M5S 2W7
 E: nuccio.ferri@nike.com

The Yorkville Club

Mark Kehr & Chris Tsiotos
 87 Avenue Rd., Hazelton Lanes
 Tor., ON, M5R 3R9
 P: 416-961-8400
 E: mkehr@theyorkvilleclub.com



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is very active and is central to ensuring that the Association enjoys a continuing influx of new ideas and energy.

Police Liason & Safety

Meets regularly with members of the Toronto Police and plays a very important role in ensuring that the police are aware of the Association's concerns about public safety and order in the area. The committee also helps to keep members aware of police-initiated programs such as Neighbourhood Watch that help maintain a safe, civil social environment in the area.

Small Business

Advocates and supports the role played by small business in building and sustaining a strong, vibrant economy within the YBB area as well as municipally, provincially and nationally. The committee is one of the prime vehicles through which the Association becomes involved with municipally sponsored- and other initiatives that support small businesses.

Special Events

Plans, organizes and carries out a range of regular activities that promote the interests of the Association. Chief among these are the Annual General Meeting of the Association, quarterly networking events that create a venue for members and their guests to meet and promote their mutual interests in a convivial atmosphere, as well as breakfast and luncheon meetings that provide members the opportunity to become more fully informed on issues and developments affecting them.

Golf Tournament (a sub-committee of Special Events)

The Association's major annual fundraising event which. In addition to the funding it generates, the Golf Tournament also supports a local charity that ministers to the needs of homeless- and street people in the area. Just as important, it is one of the YBB's most successful and enjoyable social events and is greatly anticipated by the members.

Imagine simple and easy hiring....

- Are you sometimes overloaded with resumes?
- Have had no time to pre-screen the candidates?
- Have you wondered where are the right people for the right job?
- Would you like to save some money for your business?

YMCA Targeted Wage Subsidy Program can assist you through your recruitment process and connects you to government funding (40% - 60% of the wages for up to six months). You can get access to a large pool of candidates, save time and get on-going support. All our services are free of charge. Please call at **416-928-3362 ext. 4140** or e-mail at **adela.colhon@ymca.net** and we will be happy to provide you further information.

*Adela Colhon, Director, YMCA Targeted Wage Subsidy Program
42 Charles St. East, 4th Floor, Tor., ON, M4Y 1T4*



Upcoming Events:

Tuesday, April 4, 2006 – Free – Policy Security Seminar

Time: 6:30 p.m.

Topics: Identity Fraud, Bank Machine Fraud, Robbery & Shoplifting, Precautions for opening and closing times.

Sponsored by: Sassafras, 100 Cumberland St., Upstairs
Appetisers and Cash Bar

Speakers: PC Mark Williams, Crime Prevention, 52 Division
and PC Rick Langstone, Crime Prevention, 53 Division

Wednesday, April 19, 2006 – Networking Event

Time: 5:30 to 7:30 p.m.

Place: Era Ora Ristorante, 137 Avenue Rd.

Appetisers and Cash Bar

Tuesday, May 24, 2006 – Breakfast

Time: 8:00 a.m.

Guest Speaker: Toronto Police Service Chief Bill Blair